

To CSIO Members,

We are pleased to remind you to register for the Annual Technology Conference on Monday February 23, 2009.

### **Only Conference in 2009 - Register now**

**“Leadership: The Business - IT Imperative”  
2009 P&C Insurance Technology Conference  
Monday 23 February 2009  
Marriott Toronto Downtown Eaton Centre**

Leadership - in all aspects of business - has never been more critical than in the current economic environment.

The 7th Annual P&C Insurance Technology Conference, "Leadership: The Business - IT Imperative", will showcase business and technology leadership strategies to help organizations survive the current uncertainty, and become better positioned to seize unique opportunities.

#### **Main Tent: Issues and Strategies**

- **Restructure, Refocus and Realign**  
Kimberly Harris-Ferrante, Gartner
- **Privacy Through Technology**  
Ann Cavoukian, Ph.D, Information & Privacy Commissioner of Ontario
- **IBM Global CEO Study, "Enterprise of the Future"**  
Rick Hoehne, IBM
- **Transformation Through New Insurance Technology**  
Chuck Johnson, Oracle Insurance
- **Robust Communication and Collaboration Tools**  
Ismail Pishori, Telus

#### **Breakouts: Leadership and Tactics**

- **Claims: Getting to Best Practices**
  - The Tough Questions; Six Ways to Bring Value; Mapping; Technology.
- **Broker Distribution: Taking the Competitive Lead**
  - Leading with Real-Time; ORBIT; Commercial Lines; Making it Happen.
- **Business and IT: Leaders Make the Relationship Work Better**
  - Acquiring Software; Budgets & Priorities; Policy Systems; Reinsuring.

Our seasoned faculty of insurance professionals, technology suppliers, and industry experts will present their real world solutions in a series of Main Tent and Breakout Sessions. Over twenty technology firms will exhibit their products and services designed to support leadership initiatives in the insurance industry.

Networking opportunities will allow you to compare challenges, and discuss winning approaches with your peers. The previous note listed 44 organizations from which people had registered. Join your peers who have since registered from:

- **FMRP \* Ecclesiastical \* Aviva \* ING \* Dominion \* Wawanesa \* Economical \* GCNA \* Royal & Sun Alliance \* York Fire & Casualty \* Gore Mutual \***
- **HUB International \* Western Financial Group \* Firstbrook, Cassie & Anderson \* Riverfront Medical Services \* FirstOnSite Restoration \* Curo Claims \* ServiceMaster \***
- **CGI \* SEH Computer \* Veritaaq \* Broker Link Software \* Camilion Solutions \* SPECS \* Stratix Consulting \* St. Nick Media \***

### Conference Details:

- Review the conference [details](#)
- [agenda-at-a-glance](#)
- Register now [on-line Registration](#)
- four-page [brochure](#)

### **7 RIBO Management Credits**

### Conference delegates are:

- Senior Underwriting, Claims, and Marketing VP's, Directors and Managers
- CIO's, CTO's, VP-IT's and senior IT Directors and Managers
- Broker Presidents and Principals, Operations Managers, and Technology Officers.

### Conference Sponsors

**IBM \* Oracle \* TELUS**  
**Innovation Group \* Tritech**  
**Insurance Systems Inc. \* Guidewire \* Applied Systems**  
**Brovada \* MapInfo**  
**OARBIC \* Policyworks \* Information Builders \* Cognizant**  
**iter8 \* Keal \* Symbility \* DMTI Spatial**  
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**Parameter Driven Solutions \* Avanade**

## **Canadian Insurance - Canada's Insurance Business Magazine**

For more information, please contact, [doug.grant@Insurance-Canada.ca](mailto:doug.grant@Insurance-Canada.ca) or  
Register on line <http://www.insurance-canada.ca/seminars/onlinereg.php?date=20090223>

Regards,  
CSIO