



Farm Insurance App March 27, 2000

PRESS RELEASE

FOR IMMEDIATE RELEASE

The Centre for Study of Insurance Operations (CSIO) releases an industry standard Farm Insurance Application Form.

Toronto, March 27, 2000 - As part of its forms initiative, CSIO today released an industry standard Farm Insurance Application Form. It was recently passed by CSIO's Farm Form Workgroup and is now available for use by the industry. This comprehensive form can be used either as a stand-alone form or it can be submitted with a CSIO Habitational Application Form covering a primary residence. It includes schedules for chemicals & fertilizers, fodder, grain & produce, livestock, farm property (inc. machinery, tools etc.), outbuildings and liability. The workgroup that has developed this form included representatives from companies, farm mutuals and system vendors.

Daphne Horn, CSIO Standards Specialist, explained that "the Farm Form was designed to be comprehensive but also easy to use and understand. The broad industry participation in its design will ensure that it becomes widely used right at the outset."

Klaas Westera, CSIO President, stated that "interest in an industry standard Farm Form has existed since 1996. The hard work of the workgroup and Daphne Horn, since last July, has finally made this a reality. Westera added that "this form is only one part of an ambitious new CSIO forms initiative."

The Centre for Study of Insurance Operations (CSIO) is a national organization, supported and funded by committed broker insurance companies and the brokerage community at large. Its mission is to assume a leadership role in facilitating the continuous improvement in efficiency and effectiveness of the delivery of insurance and complementary products and services to the client. CSIO is the Canadian organization responsible for the development and maintenance of industry standards in the areas of EDI, forms and web screen transactions.

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